

# PRIDE PARADE & CELEBRATION



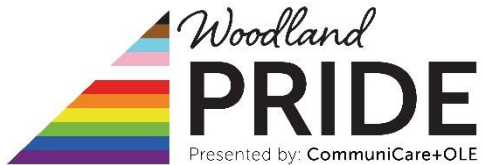
# Join CommuniCare+OLE for the 5th Annual Pride Parade in downtown Woodland on **Saturday, June 21, 2025**

The event is a partnership with Yolo County Health and Human Services and Woodland United Methodist Church.





The Parade begins  
at Cleveland and  
Main and  
concludes at Main  
and 2<sup>nd</sup> Street





The celebration will include:

- Giveaways
- Games
- Photo booth
- Lively music
- A vibrant atmosphere of love, self-expression, and inclusion.





With its growing attendance and commitment to supporting the LGBTQ+ community, this event has become a cornerstone of Pride Month in Yolo County.



**Celebrate with us as we march with pride and support the  
LGBTQ+ community**



# Sponsorship Opportunities

## **Presenting Sponsor - \$15,000**

- Primary event sponsor with prominent logo placement on all marketing materials, including digital, print, and social media.
- Opportunity to speak at the event
- Exclusive on-stage recognition throughout the event.
- Recognition in press releases and media coverage as the leading sponsor.
- Custom sponsorship package including co-branded marketing opportunities (e.g., tote bags, banners/singage, etc.).

## **Gold Sponsor - \$10,000**

- Premium logo placement on all marketing materials and social media promotion.
- Recognition during the event with special mention by the host.
- Option to include a branded booth or display at the event.

## **Silver Sponsor - \$5,000**

- Logo placement on marketing materials, including website and social media.
- Acknowledgment from the stage during the event.
- Opportunity to provide giveaways or promotional materials at the event.

## **Bronze Sponsor - \$2,500**

- Logo included on event website and select marketing materials.
- Acknowledgment in event program
- Opportunity to display promotional materials at the sponsor table.

